

Double Line Partners Participates in Girlstart 9th Annual Girls in STEM Conference

Beyond Financial Support, Double Line Partners Supports Austin-Based STEM Organization by Hosting Workshop

AUSTIN, Texas (April 14, 2014) – Double Line Partners employees led a workshop in programming for middle-school girls on Saturday as part of the Girlstart Girls in STEM Conference held on April 12, 2014, in Austin, TX. Girlstart’s mission is to empower girls in science, technology, engineering, and math (STEM). Over 500 local students attended the conference focused on exposing young women to STEM careers.

Double Line Partners’ software developers and data specialists demonstrated how programming helps extend creativity and solve problems in a workshop for 6th-8th grade students. The girls designed games using a free MIT-designed program called Scratch, and also worked in pairs to communicate design ideas to each other. The Double Line Partners team tied the experience to the roles involved in the software development process and how they work together to solve problems and design new things for clients.

“We believe it’s critical that companies partner with local organizations to foster engagement with STEM that can lead to improved overall academic performance and increase career opportunities,” said Zeynep Young, CEO of Double Line Partners. “Girlstart’s efforts are helping to produce the next generation of scientists, technology professionals and engineers.”

In addition to volunteering at the workshop, Double Line Partners is a proud sponsor of Girlstart’s annual luncheon which raises money to support key programs.

“We appreciate Double Line Partners for sustaining its support and recognizing the continuing efforts of Girlstart,” said Tamara Hudgins, Executive Director for Girlstart. “We look forward to continuing our long-time partnership with Double Line to continue empowering STEM students.”

About Double Line Partners

Double Line Partners (DLP) is the only education technology development company enabling better individual student outcomes by putting the needs of students and teachers first. With targeted emphasis on performance management, we are committed to ensuring the availability and effective use of up-to-date, actionable data to help educators make better, more informed decisions.

DLP has extensive experience in the design and development of performance management systems – dashboards, scorecards and portals – that help teachers improve their students’ educational

achievement. DLP has a proven track record of successful projects with a broad range of clients, including state and local education agencies, foundations, and nonprofit organizations.

About Girlstart

Girlstart, founded in Austin in 1997, is the longest-running community-based informal STEM education nonprofit in the nation specifically dedicated to empowering and equipping girls in STEM, through year-round programming that promotes girls' early engagement and academic success in STEM, encourages girls' aspirations and persistence in STEM education and careers, and incubates a talented and diverse STEM workforce. Its innovative, nationally-recognized programs include after-school and summer camps for students, professional development for teachers, and community and online STEM education outreach programs. Girlstart cultivates a culture where risk is rewarded, curiosity is encouraged, and creativity is expected. As a result, Girlstart girls are connected, brave, and resilient. Girlstart makes girls more successful, and inspires them to take on the world's greatest challenges.

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